

SCAD 2020: Next Gen Esthetics - A Global Outreach

You are cordially invited to attend the 12th Annual Conference of the Society for Color and Appearance in Dentistry (SCAD) which will be held at the Hyatt Regency Newport Beach Hotel in California on September 25-26, 2020. As a corporate sponsor, you will receive a series of benefits which will allow you to market your products directly to our attendees. This sponsorship package includes over 5 focused, unopposed exhibit hours for 1 on 1 networking with top dental professionals and an opportunity to provide our audience with details and features of your most recent products and accomplishments. In addition all registered exhibitors can attend the educational sessions and acquire cutting-edge information from our distinguished presenters. For a full list of sponsorship options and benefits, the application form and additional information about SCAD, please see pages 2-4.

SCAD 2020 will allow attendees and sponsors to get/retain a clear "20/20 vision" of the present and future of esthetic dentistry. We will have a multidisciplinary meeting marketed to ALL dentists, specialists and laboratory technicians which will feature high-quality, evidence-based information on color and appearance in esthetic dentistry presented by leaders from all over the world (up to 13.5 CE hours), including:

*Marcio Breda (Brazil) • Jihyon Kim • So Ran Kwon • Bach Le • Ernesto A. Lee • Sonia Leziy (Canada)
Michel Magne & Sam Alawie • José Gabriel Martínez (Spain) • Tal Morr • Nazariy Mykhaylyuk (Ukraine)
Masayuki Okawa (Japan) • Miguel A. Ortiz • Rade D. Paravina & Aki Yoshida • Carlo Poggio (Italy)
Alessandro Pozzi (Italy) • Ariel J. Raigrodski • Daniel Thoma (Switzerland) • Hanae Saito
Javier Tapia-Guadix (Spain) • Marcos A. Vargas • Naoto Yuasa (Japan)*



We will announce the 2020 recipients of the Poster Presentation Awards in the clinical and research category as well as the recipients of the Larsen-Chu Award for Excellence in Dental Technology. Please visit our web site, www.scadent.org, for the preliminary program and other updates.

Please feel free to contact us should you have any questions or need assistance with the registration process. We look forward to receiving your reply by March 20th, 2020. Don't miss out on this spectacular networking-educational event and a great time with old and new friends.

Sincerely,



Aki Yoshida, RDT
President, SCAD

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SPONSOR PACKAGES & BENEFITS

	Diamond	Platinum	Gold	Silver
	\$20,000	\$10,000	\$7,500	\$3,500
Conference registration	Four (4)	Three (3)	Two (2)	One (1)
Complimentary 6-foot draped tables	Two (2)	Two (2)	One (1)	One (1)
Prime exhibit booth location	Yes	Yes	N/A	N/A
Lunch Host Fri, Sep 25	Yes	N/A	N/A	N/A
President's Dinner attendance, Fri, Sep 25	Four (4)	Three (3)	Two (2)	One (1)
Email blasts prior to the meeting	Two (2)	One (1)	N/A	N/A
Registration pack insert/item (a \$1,000 value)	Two (2)	One (1)	N/A	N/A
Full-page ad in final program PDF (\$1,000 value)	One (1)	One (1)	N/A	N/A
Half-page ad in final program PDF (\$750 value)	N/A	N/A	One (1)	N/A
Recognition during introduction remarks & breaks*	Yes	Yes	Yes	Yes
Recognition in final program with logo placement*	Yes	Yes	Yes	Yes
Company logo & link on SCAD webpage*	Yes	Yes	Yes	Yes
Recognition on signage at event*	Yes	Yes	Yes	Yes

* Based on the level of sponsorship

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

Customized sponsorships are available as supplements to the sponsor packages listed above. To learn more or discuss alternative sponsorship opportunities, please contact us at info@scadent.org or 281.687.8752.

1. POSTER SESSION \$1,500 (Limit 2)

Supporting clinical and research poster presenters is an additional chance to reach conference attendees. Only two companies will be permitted to sponsor a poster session.

2. PRESIDENT'S DINNER: \$5,000 (Limit 1)

Attendees look forward to this upscale evening reception to unwind, socialize and network. Signage recognizing your company as the event's sponsor will be placed in front of the dinner ballroom. A 10-seat premium positioned table will be provided for you and your guests. Cocktail napkins with your company logo will also be provided.

3. CONTINENTAL BREAKFAST: \$2,000 per day (Limit 2)

Signage recognizing your company as the sponsor will be displayed at the meal. Napkins imprinted with your company logo will also be provided.

4. BEVERAGE BREAK: \$750 per break (Limit 3)

Remind attendees of your company as they interact with sponsors, socialize and relax during the beverage breaks. Only one company will be permitted to sponsor each of the three beverage breaks giving you an exclusive opportunity to be the sole sponsor of the break. (Friday morning and afternoon and Saturday morning). Sponsor signage is included.

5. PRINTED REGISTRATION PACKET INSERT/ITEM: \$1,000 (Limit 1 per company)

Take advantage of this limited opportunity and place one promotional flier in the conference registration packets, which will be distributed to every attendee.

6. ADVERTISEMENT IN FINAL PROGRAM PDF

Full inside page (5.5" x 8.5" trim size), \$1,000 (Limit 2); Half inside page (5.5" x 4.25" trim size), \$750 (Limit 2).

7. HOTEL ROOM DROPS: \$1,000 per day (Limit 1 per day)

Only one company will be permitted to do a room drop each day.

Options 5-7 - Printed materials and/or files must be supplied by advertiser by September 15, 2020 and approved by SCAD.

Exhibiting Information

EXHIBIT HALL HOURS (Preliminary – subject to change)

Set-up: Thu, Sep 24, 1:00 - 5:00 pm

Open: Fri, Sep 25, 7:00 am - 7:00 pm; Sat, Sep 26, 7:00 am - 1:00 pm

Dismantle: Sat Sep 26, 11:00 pm – 1:30 pm

Payment

50% upon reservation and 50% no later than one month prior to the start date of the Congress.

Cancellation: All sponsorship and exhibitor cancellations must be sent to SCAD, 5233 Bellaire Blvd Ste B, #394, Bellaire, TX 77401.

The organizer will retain:

10% of the contracted amount if the cancellation occurs 60 days prior to the start date of the Congress.

50% of the contracted amount if the cancellation occurs 30 days prior to the start date of the Congress.

100% of the contracted amount if the cancellation occurs less than 30 days before the Congress.

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SOCIETY FOR COLOR AND APPEARANCE IN DENTISTRY

2020 CORPORATE MEMBERSHIP & SPONSORSHIP APPLICATION

Complete all blank lines (Please print or type)

PROFESSIONAL INFORMATION

LAST NAME: FIRST NAME:

INSTITUTION/COMPANY/UNIVERSITY:

DEPARTMENT:

STREET ADDRESS:

CITY: STATE:

COUNTRY: ZIP:

PHONE: FAX:

E-MAIL:

FILING INFORMATION

2020 MEMBERSHIP & CORPORATE SPONSORSHIP: Please check one of the following categories:

- ☐ Diamond Sponsor \$20,000
- ☐ Platinum Sponsor \$10,000
- ☐ Gold Sponsor \$7,500
- ☐ Silver Sponsor \$3,500

2020 Supplementary Sponsorship Opportunities

- ☐ Poster Session \$1,500 (Limit 2)
- ☐ President's Dinner \$5,000 (Limit 1)
- ☐ Continental Breakfast \$2,000 per day (Limit 2, one each day)
- ☐ Beverage Break \$750 per break (Limit 3, one per break)
- ☐ Registration Packet Inserts \$1,000 (Limit 2)
- ☐ Ad in final program PDF \$1,000 (Full-page, Limit 2)
- ☐ Ad in final program PDF \$750 (Half-page, Limit 2)
- ☐ Hotel Room Drops \$1,000 per day (Limit 1 per day)

PAYMENT: Please check one of the following:

☐ Check ☐ Money Order ☐ Visa ☐ MasterCard ☐ Discover Total: US\$

Account or Card No.: 3-digit security code:

Expiration date: Cardholder's Name:

Signature:

SIGNATURE OF THE APPLICANT: DATE:

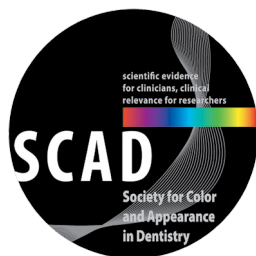
SEND FORM AND PAYMENT TO:

Society for Color and Appearance in Dentistry, Inc.
Attn: Dr. Magda Eldiwany
5233 Bellaire Blvd Ste B, #394, Bellaire, TX 77401, USA
E-mail: info@scadent.org
Phone: +1.281.687.8752,
Fax: +1.877.255.6075

SCAD Mission and Goals

The Society for Color and Appearance in Dentistry (SCAD) was founded in 2008 as a consortium of dental professionals and other experts interested in scientific investigation and application of color and appearance in esthetic dentistry. The SCAD goals are as follows:

- To serve as a uniting force in the profession by promoting and fostering greater awareness for color and appearance
- To advance multidisciplinary collaboration and discovery among industrial and institutional researchers, clinicians, laboratory technicians, and others with an interest in color and appearance in dentistry
- To create and implement educational and training programs on color and appearance for dental professionals and students
- To promote dental health for the general public through the advanced art and science of color and appearance in dentistry



www.scadent.org
info@scadent.org

SCAD Governance

Officers & Directors

Aki Yoshida, Chair and President
William M Johnston, Vice-President
Federico Ferraris, President-Elect
Juliana da Costa, Secretary
Sabiha Bunek, Treasurer
Joe C. Ontiveros, Director
Esam Tashkandi, Director
John M. Powers, Director
Stephen R. Snow, Director
Marcos A. Vargas, Director
Razvan Ghinea, Director

Executive Director

Rade D. Paravina

Regional Councilors

Andrey Akulovich, Russia
Newton Fahl, Latin America
F. Ferraris & C. Stappert, Europe
J. M. Powers & E. A. Lee, North America
Esam Tashkandi, Africa & Middle East

Past Presidents

Newton Fahl (2016-2018)
Dan Nathanson (2014-2016)
Edward J. Swift (2012-2014)
Stephen J. Chu (2010-2012)
Rade D. Paravina (2008-2010)

Fellows

Stephen J. Chu
Diana Duda
Ronald E. Goldstein
William M. Johnston
Dan Nathanson
Joe C. Ontiveros
Rade D. Paravina
John M. Powers
Herbert Scheller
Stephen R. Snow
Edward J. Swift
Esam Tashkandi
Aki Yoshida

Poster Session and Awards & Dental Technician Awards

SCAD has established an Award for the best posters in the clinical and research category. We are also conducting the 2020 "Larsen-Chu Award" competition for excellence in dental technology, open to dental technicians with less than 10 years in practice. US/international applicants are eligible for these awards.

SCAD Award of Merit for Senior Dental Students and Prosthetic Dentistry Residents

The Award of Merit for graduating Senior Dental Students and Senior Residents in Prosthetic Dentistry has been designed to acknowledge those who have demonstrated the highest level of clinical and/or research proficiency in color and appearance in esthetic dentistry. One award per year for each category has been envisioned for each US dental school.



Journal of Esthetic and Restorative Dentistry (JERD) and SCAD

The Journal of Esthetic and Restorative Dentistry (JERD), an official publication of SCAD, publishes two issues per year devoted to color and appearance in dentistry. JERD is the only journal devoted to esthetic dentistry with Impact Factor (IF), which is presently 1.72 (#41/90 journals with IF).

Hall of Fame – SCAD Presenters 2009-2019

Pinhas Adar	Murilo Calgaro	Johan Figueira	Jason J. Kim	Jacinte Paquette	David M. Sarver
Dario Adolff	Newton Cardoso	Mauro Fradeani	Sidney Kina	Rade D. Paravina	Claude Sieber
Naoki Aiba	Ricardo Carvalho	German Gallucci	John C. Kois	Stefan Paul	Thomas Singh
Edson Araujo	Stephen J. Chu	Iñaki Gamborena	Gerard Kugel	Nicola Pietrobon	Stephen R. Snow
Wael Att	Victor Clavijo	David A. Garber	So-Ran Kwon	Peter Pizzi	John Sorensen
Luis N. Barateri	Christian Coachman	Ronald E. Goldstein	Nathaniel Lawson	Carlo Poggio	Roberto Spreafico
Nasser Barghi	Julian Conejo	Charles Goodacre	Ernesto A. Lee	Alessandro Pozzi	Christian Stappert
Harald Baumgarten	Lyndon Cooper	Stefano Gracis	Brian LeSage	Angelo Putignano	Joerg Strub
Panagiotis Bazos	Lee Culp	Linda Greenwell	Michel Magne	Ariel J. Raigrodski	Edward J. Swift
Wolfgang Bengel	John DaSilva	Petra Guess	Pascal Magne	Andrea Ricci	Dennis Tarnow
Michael Bergler	Alvaro Della Bona	Galip Gurel	Kenneth Malament	Laurence Rifkin	Bernard Touati
Nitzan Bichacho	Alessandro Devigus	Jon Gurra	Domenico Massironi	André V. Ritter	A-P Tripodakis
Markus B. Blatz	Diedier Dietschi	Sascha Hein	Bruce A. Matis	Robert G. Ritter	Marcos Vargas
Branko Bojović	Sillas Duarte	Naoki Hayashi	Edward McLaren	Stephen Rosenstiel	Hans-Peter Weber
Franck Bonnet	James R. Dunn	Harald Heymann	Adam J. Mielezsko	Sergio Rubinstein	Bobby Williams
Lawrence E. Brecht	Jungo Endo	Francisco Imai	Tal Morr	Patrick Rutten	Aki Yoshida
Lorenzo Breschi	Newton Fahl	Stefano Inglese	Dan Nathanson	Avishai Sadan	Richard Young
August Bruguera	Vincent Fehmer	Shigemi Nagai	Joe C. Ontiveros	Irena Sailer	Anja Zembić
Sabiha Bunek	Jack L. Ferracane	William Johnston	Giacomo Ori	Maurice Salama	Yu Zhang
Marcelo Calamita	Federico Ferraris	J. Robert Kelly	Christopher Orr	Neimar Sartori	Pascal Zyman