



# 2012 SCAD VITA Award for Excellence in Research Related to Color and Appearance in Esthetic Dentistry

New York, April 6, 2011

Dear Colleagues,

The Society for Color and Appearance in Dentistry (SCAD) has established the VITA Award for Excellence in Research Related to Color and Appearance in Esthetic Dentistry (SCAD VITA Award) to acknowledge the successful professional collaboration with and the long-term support of VITA Zahnfabrik. The purpose of the SCAD VITA Award is to promote meaningful research related to color and appearance in esthetic dentistry.

**Application Process:** Applicants are required to submit an application and abstract following the 2011 [instructions provided at the SCAD website](#) no later than May 31, 2012. Applications will be judged by the members of the SCAD Executive Board based on perceived merit, feasibility, and relevance. The awardees will be notified in writing no later than July 1, 2012. This schedule will allow approximately one month for the review and selection process to occur.

**Award:** The registration fees and three nights lodging for the 2012 Annual Meeting of the SCAD (Chicago, September 28-29, 2012) for presentation of the research results will be covered by SCAD. In addition, each recipient will receive a \$1,000 stipend at the annual meeting.

**Eligibility:** Three categories of applicants are eligible for the awards: pre-doctoral students, graduate students, and non-tenured junior faculty (< 5 years) at the instructor or assistant professor levels. Only one award per category will be given annually, and only one award per recipient can be received (previous recipients not eligible).

**Scope of Research:** The focus of the research must be within the scope of color and appearance esthetic dentistry. The Executive Board of the Society for Color and Appearance in Dentistry has the right and responsibility of verifying the appropriateness of the submitted abstracts.

**Awardees' Obligation:** In return for having been awarded an SCAD VITA Award, recipients must agree to present their results as a poster at the 2012 annual meeting of the SCAD. Proper acknowledgment of the support provided from the Society for Color and Appearance in Dentistry VITA Award must be cited in the presentation.

Following presentation of the results, any manuscript generated from this research must be submitted to the official journal for the Society for Color and Appearance in Dentistry, the *Journal of Color and Appearance in Dentistry* (JCAD), to be considered for publication. No assurances are given that the paper will be accepted. However, JCAD must be afforded the first right of refusal. If the paper is not selected for publication in JCAD, the author is free to submit it to another journal for publication. Proper acknowledgment of the support provided from the Society for Color and Appearance in Dentistry VITA Award must be cited in the presentation and subsequent publication/s.

**Review Guidelines:** Each abstract will be reviewed by members of the Executive Board (or approved *ad hoc* reviewers, depending on subject) and will be judged and scored based on the following criteria:

- |                                                            |                  |
|------------------------------------------------------------|------------------|
| 1. Relevance to color and appearance in esthetic dentistry | 25 points        |
| 2. Appropriateness of materials and methods used           | 25 points        |
| 3. Originality and vision                                  | 25 points        |
| 4. Potential for generating new information or concepts    | <u>25 points</u> |

**Total Possible Score:**

**100 points**

Every effort will be made to avoid conflicts of interest. Members of the Executive Board will not be allowed to review or vote on applications submitted by faculty or students from their institution (employee or graduate thereof).

Regarding confidentiality, all materials distributed to the Executive Board members (or *ad hoc* reviewers) will be held in strict confidence. Moreover, all deliberations, comments, recommendations, or results of the selection process will be held in confidence by the reviewers until the official announcement has been made and the award recipients have been notified.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Stephen J. Chu". The signature is written in a cursive, flowing style.

**Stephen J. Chu DMD, MSD, CDT, MDT**

President, Society for Color and Appearance in Dentistry

